Diageo North America

Total Lobbying Effort

Total Lobbying Expenditures

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	\$16,559.52	\$27,864.82	\$20,000.00	\$64,424.33

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	22.00	41.75		63.75

Total Hours Other

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	53.50	159.00	64.50	277.00

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 480						
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total		
	38.00 (50%)	201.00 (100%)		239.00 (70%)		

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

The ability to conduct tastings of spirits at off premise locations

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	18.88 (25%)			18.88 (6%)

LRB-2836/3 would allow for supervised tastings of distilled spirits at off-premise locations as is allowed for wine and beer.

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	18.88 (25%)			18.88 (6%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
			64.50 (100%)	64.50 (18.93%)